



Barry Nickelsberg,
Vice President
for Institutional
Advancement



Message from the Vice President for Institutional Advancement

During my 31 years helping colleges and others to raise money, rarely have I witnessed the untapped potential of Sherman College. Our alumni are found in 49 states, two U.S. territories, the District of Columbia and 54 foreign countries. In the mission statement for Sherman College, it states that we will bring straight chiropractic to the world. That's exactly what is happening.

For better or for worse, people do not give to colleges based on the history of the college — they give to its future, and so we must look toward the future of Sherman College. Soon, the Reggie and Irene Gold Center for Chiropractic Education will be a reality, and our students will enjoy attending classes and labs in a true, state-of-the-art, 40,000-square-foot academic center that will be the envy of every college. Next, we will be planning a sports complex that will house a quarter-mile indoor track, swimming pool, racquetball courts and outdoor tennis courts, basketball courts and a walking trail throughout our 80-acre campus. After that, we will build a resource/research center.

As all of these dreams become reality, our student base will nearly double from our current number of 400 to a goal of 750 students. To accommodate those students, we will need more room in our Health Center. Rather than expand the one we have right now, our vision is to open a second Health Center, this one in the heart of downtown Spartanburg. City planners are already excited about the possibility of this expansion, and Sherman College continues to increase its visibility and role in the local community as well as worldwide.

Our alumni are more active than ever, and our Board of Trustees is committed to making sure that Sherman is as strong as possible and achieves its potential so that our students, the profession, and especially the public at large will benefit.

There is no better way to raise money than to have such potential, such vision, such commitment and such abilities. I am honored to be part of these efforts, and I look forward to working with each and every one of you as we plan for the future and celebrate our successes.

To those of you who have supported Sherman in the past, we thank you so very, very much. To those of you who will support Sherman College in the months and years ahead, we welcome you as a partner in a vision that will soon become a great reality.

With all good wishes, I am

Sincerely yours,

Barry Nickelsberg
Vice President for Institutional Advancement